##### June 3, 2016

**TO:** All Interested Parties

**FROM:** Elizabeth Mallett, NAESB Deputy Director

**RE: Green Button Update**

NAESB continues to coordinate with the Green Button Alliance, an organization that facilitates compliance, development, and employment of the Green Button Initiative by providing certification of implementations, marketing, and education. The synchronization efforts between the NAESB staff and the Green Button Alliance staff will bolster the activities related to the Green Button Initiative. As you may remember, the Green Button Initiative challenged utilities in the U.S. to provide their customers with simple and secure access to their energy usage data in a computer- and consumer-friendly format via a “Green Button” on electric utility websites.

As the RMQ will soon consider revisions to the NAESB REQ.21 Energy Service Provider Interface (ESPI) Model Business Practices, the Green Button Alliance has offered to provide subject matter expertise during the review. Serving a critical role as the foundation for Green Button Initiative, the ESPI Model Business Practices have been endorsed as part of the Green Button Initiative by the United States Department of Energy. To date, more than 150 utilities and service providers have committed to providing more than 60 million U.S. households- altogether 100 million people- access to their own Green Button energy data.

London Hydro has become the first utility to complete the GBA Download My Data Testing and Certification process. Download My Data facilitates the ability of a consumer to download their energy usage data to a file that can be opened by their chosen app or software. The certification for this program provides confidence for customers and developers, assuring that they can rely on the information they receive.

Additionally, Barry Haaser, President of the Green Button Alliance, has taken a seat on the NAESB Board of Directors in the RMQ Service Providers/Suppliers segment. The Green Button Alliance also invited Jonathan Booe, NAESB Executive Vice President & Chief Administrative Officer, to join as a member of the Green Button Alliance Board of Directors.