**via email & posted for interested parties, August 19, 2021**

**TO: Board Strategy Committee:** Cade Burks, Debbie McKeever, Dave Darnell, Valerie Crockett, **Michael Desselle,** Mark Lauby, Lorraine Cross, Timothy Simon, Terry Thorn, Sue Tierney

**cc:** NAESB Board of Directors, NAESB Advisory Council

**FROM:** Rae McQuade

**RE:** Agenda for NAESB Strategy Committee Virtual Meeting – August 26, 2021

Dear Committee Members –

As previously announced, a NAESB Board Strategy Committee virtual meeting has been scheduled to take place on Thursday, August 16, 2021 from 12:00 pm to 1:00 pm Central.

To participate, you are required to register for the meeting. The registration will serve as your RSVP to attend.

| **Thursday, August 26, 2021** | **RSVP & Registration** |
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| Board Strategy Committee  12:00 pm to 1:00 pm Central | All NAESB meetings are open to any interested party. Please contact the NAESB office. |

We appreciate your continued support of NAESB and look forward to your participation in the meeting.

Best Regards,

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| **NAESB Board Strategy Committee Meeting – August 26, 2021 – 12:00 pm to 11:00 pm C** | |
| **Topic** | **Information/Requests** |
| Charge of Committee | * On September 5, 2013, the Board of Directors created a group to review the existing quadrant and segment structure of the organization and the organization’s overall strategic direction and make any identified recommendations to the Board of the Directors for consideration. On September 11, 2014, the Board of Directors adopted the first report developed by the group and voted to make the Board Strategic Plan Task Force a standing task force of the Board of Directors. During the December 13, 2018 Board of Directors meeting, the Board Strategic Plan Task Force was renamed the Board Strategy Committee * The mission statement of the Board Strategy Committee can be found through the following hyperlink: <https://www.naesb.org/pdf4/board_strategic_plan_taskforce_mission.pdf> * The information and materials concerning the committee’s activities are posted on the NAESB web site on the following website: [https://www.naesb.org//board\_strategic\_plan.asp](https://www.naesb.org/board_strategic_plan.asp) |
| Pre-meeting Assignments | * Review working documents and comments submitted by interested parties * Any interested party may attend. All voting and motions are reserved for the members of the committee. * Please provide any written comments to the NAESB Office ([naesb@naesb.org](mailto:naesb@naesb.org)) prior to the meeting if you are unable to attend |
| Draft Agenda | 1. Administrative – Welcome, Antitrust Guidance, Introduction of Committee Members and Attendees, Adoption of Agenda, Adoption of the Notes 2. Review Comments Submitted Regarding Draft NAESB Strategic Plan 2021-2023 3. Discuss Cybersecurity Executive Order & Potential Survey 4. Discuss Potential Standards Support for Hydrogen Market 5. Other Business and Action Items 6. Adjourn |
| Meeting Materials | * **Agenda Item 1**: Antitrust Guidance: <http://www.naesb.org/misc/antitrust_guidance.doc> (antitrust), <https://naesb.org/pdf4/board_strategic_plan_taskforce_members.pdf> (roster), <http://www.naesb.org/pdf4/bd_strategic_082621a.docx> (agenda), <https://www.naesb.org/pdf4/bd_strategy_052021mn.docx> (notes) * **Agenda Item 2**: Draft Board Strategic Plan 2021 - 2023: <https://www.naesb.org/misc/draft_naesb_strategic_plan_2021_2023.docx> * **Agenda Item 3**: Draft Cybersecurity Survey: <https://www.naesb.org/misc/draft_cybersecurity_survey082621.doc> |
| Background & Reference Materials | * Board Strategic Plan Report: <https://www.naesb.org/pdf4/board_strategic_plan_task_force_report_adopted_091114.docx> |
| Standing Action Items | 1. The presentation concerning standards drafting should be offered to the quadrant executive committees every two years. 2. The next NAESB industry survey should be distributed after the April 2022 board meeting, so that the results can be reviewed during the September 2022 board meeting. 3. A review of the organization’s Strategic Plan and the organization’s activities should be conducted by the Committee annually, prior to the September board meeting |