North American Energy Standards Board

2004 marks the 10th year the North American Energy Standards Board (NAESB) and its predecessor, the Gas Industry Standards Board (GISB), have been developing standards for the energy industry. This year we are celebrating a decade of fostering greater industry coordination, opened markets, reduced transaction costs, reduced training costs, and all of the other benefits standardization has to offer.

NAESB recognizes the ongoing convergence of the gas and electric businesses, and implicitly ensures that its standards will receive the input of all industry sectors when appropriate thereby developing consensus in an otherwise chaotic market place of ideas. NAESB is divided into four equal Quadrants: Wholesale Gas, Wholesale Electric, Retail Gas and Retail Electric. NAESB’s voting procedures ensure that no one quadrant or segment within a quadrant can overrule the others, or be overruled. This fosters a consensus building atmosphere and results in final standards that truly represent the energy industry’s best ideas.

Furthermore, NAESB enjoys strong support and participation from state, provincial, and federal government agencies and commissions, allowing NAESB to ensure its standards are consistent with applicable policy directives.

NAESB’s 3rd Annual Meeting, will repeat last year’s popular State Regulators Panel and Former FERC Commissioners Panel. A new panel this year comprised of RTO and ISO representatives will focus on regional differences and methodologies to achieving greater efficiency and reliability in the electric industry. These panels, and a series of keynote speakers will offer participants unique and diverse insights into the reality of convergence of the natural gas and electric industries as they, and their regulators, continue to reinvent themselves to meet new competitive challenges and continued reliability maintenance.

Who Should Come? Because the subject matter is coordination this meeting will appeal to a broad cross-section of interests in both the public and private sectors. Also, individuals interested in the convergence of state and federal interests and the resultant changing regulatory environment should attend. Early registration ends August 25, 2004.

Accommodations: The meeting site is the Driskill Hotel, Austin, Texas, the proud capital of Texas. The historic Driskill Hotel offers period accommodations in an atmosphere of relaxed elegance and grandeur (www.DriskillHotel.com). The Governor’s Mansion, Capitol Building, Convention Center, Town Lake and the Historic Street District are all steps away. The special NAESB room rate is $145.00. Make room reservations directly with the Driskill Hotel by calling (512) 474-5911. Notify the hotel reservations office that you are attending the “NAESB” or “North American Energy Standards Board” event to receive the special room rate. The special room rate expires August 25, 2004.

Dress: Business casual dress is appropriate for all NAESB functions.

SEPTEMBER 14-15, 2004
Driskill Hotel
604 Brazos, Austin, Texas 78701
512-474-5911
Preliminary Program: Subject to Change
Tuesday, September 14, 2004

1:00 pm
Welcome and Opening Remarks
Keith Sappenfield, Chairman, NAESB Annual Meeting Program
The Honorable Barry Smitherman, Commissioner, Texas PUC

Meeting of the Members: State of NAESB
Michael Desselle, Chairman, NAESB Board of Directors

U.S. Federal Energy Regulatory Commission on Standardization
The Honorable Pat Wood, III, Chairman (video presentation)

U.S. Department of Energy Perspective on Standardization
William Parks Jr., Acting Director, Office of Electric Transmission and Distribution, U.S. Department of Energy

Overview of Federal Energy Legislation
Mark Menezes, Chief Counsel for Energy and the Environment, U.S. House Committee on Energy and Commerce

Break

The Present and Future of Energy Pricing
Ellen Beswick, Editor and Publisher, Natural Gas Intelligence
Larry Foster, Global Editorial Director, Power, Inside FERC
Stephen Harvey, Deputy Director, FERC, Office of Market Oversight and Investigations

The Street’s Perspective on Changes in the Energy Marketplace
Donato Eassey, former Lead Nat. Gas Analyst, Merrill Lynch Sec. Research
Richard Rudden, President, RJ Rudden & Associates
Christine Tezak, Principal, Schwab Soundview Capital Markets

Regional Outlook on Standardization’s Role
Nick Brown, President and CEO, Southwest Power Pool (SPP)
William Muesler, President and CEO, New York ISO (NYISO)
Ronald Nunnally, Chair, Western Electricity Coordinating Council (WECC)
Jim Torgerson, President and CEO, Midwest ISO (MISO)

6:30 pm
Adjourn for Reception

7:30 pm
Annual Meeting Dinner
The Energy Marketplace: A Financial Outlook
Neal Wolkoff, former Executive Vice President and COO, NYMEX
**Wednesday, September 15, 2004**

**9:00am**

**Welcome and Opening Remarks**  
Keith Sappenfield, Chairman, NAESB Annual Meeting Program

**The Energy Marketplace: State Commissioners’ Perspective**  
**Moderator – Howard Shafferman**, Partner, Ballard Spahr Andrews & Ingersoll, LLP
The Honorable Denise Bode, Chairman, Oklahoma Corporation Commission (invited)
The Honorable Thomas Dunleavy, Commissioner, New York PSC (invited)
The Honorable Sandra Hochstetter, Chair, Arkansas PSC
The Honorable W. Robert Keating, Commissioner, Massachusetts Department of Telecommunications and Energy
The Honorable James Kerr II, Chair, North Carolina Utilities Commission
The Honorable Donald Mason, Commissioner, PUC of Ohio
The Honorable Marc Spitzer, Chair, Arizona Corporation Commission
The Honorable Carl Wood, Commissioner, California Public Utility Comm.

**Break**

**Industry Interdependencies and Homeland Security**  
**D. Scott Parsons**, Deputy Assistant Secretary, U.S. Treasury, Office of Critical Infrastructure Protection and Compliance Policy

**Lunch**

**Speaker – Ken Malloy**, Founder and CEO, Center for the Advancement of Energy Markets

**The Energy Marketplace: “Then and Now,” Perspectives from Former FERC Commissioners**  
**Moderator – Sheila Hollis**, Partner, Duane Morris LLP
Branko Terzic, Managing Dir., Energy Research Group, Deloitte & Touche  
Commissioner 1990-1993
Jim Hoecker, Partner, Swidler Berlin Shereff Friedman LLP  
Linda Breathitt, Senior Energy and Regulatory Consultant,  
Thelen Reid & Priest LLP, Commissioner 1997-2002
William Massey, Partner, Covington & Burling, Commissioner 1994-2004

**Break**

**Gas Interchangeability Panel**  
**Moderator – Donna Bobbish**, Chadbourne & Parke LLP
Michael Cathey, Vice President of Strategy and Development, Shell LNG
The Honorable W. Robert Keating, Mass. Dept. of Telecomm. & Energy
Joel Moxley, Gulf Terra LP, representing Gas Processors Association
Rick Smed, Navigant Consulting, Inc.
Donald Santa, Interstate Natural Gas Assoc. of America (INGAA)

**Closing Remarks**  
**Rae McQuade**, Executive Director, NAESB

**5:00pm**

**Adjourn**
OTHER MEETINGS AT THE DRISKILL HOTEL

CLE Course, “Understanding the NAESB WGQ Contracts”
9:00am – 5:00pm, Monday, September 13, and
8:30am – 12:00pm, Tuesday, September 14
Registration Form at: http://www.naesb.org/pdf/class091304registration.pdf

RGQ & REQ Leadership Meeting
Afternoon of Monday, September 13
RGQ Agenda at: http://www.naesb.org/RGQ/rgq_bod.asp
REQ Agenda at: http://www.naesb.org/REQ/req_bod.asp

WEQ Leadership Meeting
Morning of Tuesday, September 14
Agenda at: http://www.naesb.org/WEQ/weq_bod.asp

NAESB Board of Directors Meeting
Morning of Thursday, September 16
Agenda at: http://www.naesb.org/WGQ/wgq_bod.asp

To attend any of the above, please call the NAESB Office at (713) 356-0060. The meetings are open to anyone. There is a fee for the CLE Course.
NORTH AMERICAN ENERGY STANDARDS BOARD
ANNUAL MEETING REGISTRATION FORM
SEPTEMBER 14-15, 2004


Faxed registrations by credit card are welcome: Fax Number: 713-356-0067.

Registrant (please print):
Name: ____________________________________________________________________________
Name for badge: _____________________________Spouse's name: _______________________
Organization: _____________________________________________________________________
Title: ____________________________________________________________________________
Address:___________________________________________________________________________
________________________________________________________________________________
Phone/Fax: _________________________________________________________________________
Email: _____________________________________________________________________________

Payment:
Credit Card No. _____________________________________ Exp Date: __________
___ American Express     ______  MasterCard     ______  Visa
Amount to be charged _________________
Signature of Card Holder: _____________________________________________________________

Activities:
_____ I will be attending the reception and dinner on Tuesday night, September 14th.
_____ My spouse will be attending the reception and dinner also.

Fee Schedule:
$ 650  Early Registration Fee received by August 25, 2004
$ 850  Regular Registration Fee
$ 200  Regulatory Staff, and Federal and State Government Employees

Press attendance is complimentary. Spouse attendance is complimentary.

Accommodations: Driskill Hotel, 604 Brazos, Austin, Texas 78701. (512)-474-5911.
Hotel Room Rate: $145.00. Please state you are attending the NAESB Annual Meeting.
Cancellation Policy and Deadline: Refunds requested in writing prior to Sept. 1, 2004, will be subject to a $75 processing fee. No refunds will be granted after Sept. 1, 2004.