



NORTH AMERICAN ENERGY STANDARDS BOARD

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NAESB GREEN BUTTON ANNOUNCEMENT

Continuing efforts to support the Green Button Initiative, the North American Energy Standards Board (NAESB) has proposed updates to the NAESB Energy Services Provider Interface (ESPI) Model Business Practices (NAESB green button standard) to better reflect existing utility implementations and help support increased interoperability. The Green Button Initiative was a 2011 White House call to action that encouraged utilities across the country to provide energy customers with easy access to their energy usage data via a “green button” on their websites. The NAESB green button standard serves as the basis of the Green Button Initiative, as it defines a communication protocol for the exchange of retail customer information. The goal of the standard is to support the development of products that will allow consumers to better understand their energy usage and to make informed decisions regarding their energy consumption. NAESB first adopted the NAESB green button standard in September of 2011. Since that time, the standard has continued to evolve and reflects various implementations of Green Button applications employed by the gas, electric, and water utility industries. To date, over 150 utilities and service providers have committed to providing more than 60 million US households with access to green button data.

The NAESB green button standard is posted for an industry comment period that provides any interested party with an opportunity to review the standard and suggest modifications that will be considered before being finalized by NAESB. All interested parties are welcome to submit comments to the NAESB office at naesb@naesb.org. The proposed changes and the comments that are submitted will be considered by NAESB in October, and NAESB anticipates that the finalized green button standard will be adopted within the fourth quarter of 2018. Upon finalization, the standard will be available for potential action by interested regulatory agencies.

The North American Energy Standards Board (NAESB) serves as an industry forum for the development and promotion of standards which will lead to a seamless marketplace for wholesale and retail natural gas and electricity, as recognized by its customers, business community, participants, and regulatory entities. It is composed of over three hundred corporate members in the energy industry and many more non-member volunteers who contribute to the drafting and adopting of NAESB standards. To learn more about NAESB, go to www.naesb.org, contact Denise Rager (drager@naesb.org) or call 713-356-0060.