



North American Energy Standards Board

1301 Fannin, Suite 2350, Houston, Texas 77002
Phone: (713) 356-0060, Fax: (713) 356-0067, E-mail: naesb@naesb.org
Home Page: www.naesb.org

TO: NAESB Board Resources Committee Members
FROM: Jonathan Booe, Staff Attorney and Denise Rager, Membership Administrator, NAESB
RE: Notes from Resources Committee Meeting on September 24, 2009
DATE: December 6, 2009

Dear Resources Committee Members,

A Resources Committee meeting was held on September 24, 2009. The meeting was called to order at 8:05 am. Mr. Brown presided over the meeting and Mr. Booe served as the counsel for the meeting. The notes below serve as the record for the meeting.

Notes for the September 24, 2009 NAESB Resources Committee Meeting

- Administrative
- Mr. Brown welcomed the participants to the meeting. The participants in the room introduced themselves. Mr. Booe gave the anti-trust guidance. Mr. Brown reviewed the agenda and suggested that item number 5 be removed. The participants supported Mr. Brown's suggestion. The agenda was adopted by consensus.
- Update of Membership Status
- Ms. Rager reviewed the membership status and cited the new members and the resignations. She noted that there has been an increase in requests for home page access over the last few quarters and that Manitoba Hydro recently joined NAESB but was not included on the agenda.
 - Mr. Scott noted that it is the second quarter in a row that there has been a negative net loss in membership. After reviewing the exit interviews, Mr. Scott suggested that the Resources Committee members contact the companies that resigned but do not hold multiple memberships such as Exxon and Ontario Power. Mr. Brown undertook to get in touch with Barry Green regarding a contact at Ontario Power. Ms. Rager noted that Ontario Power indicated they would rather purchase the standards than maintain a membership.
 - New members since last meeting, 4; Home page access since last meeting, 1; Resignations since last meeting, 8; Progress since last meeting = **Net <4>**
- Open Board and EC seats
- Mr. Brown reviewed the open Board and EC seats in conjunction with the prospects list. Mr. Sappenfield stated that Encana will be dividing into two companies and that he will contact Ken Hadley to seek membership from both companies.
 - Mr. Brown noted there are many vacancies in the Retail Quadrant and that the Committee is hopeful that the restructured segment will draw new members. Mr. Brown also noted that reclassifying some of the Board and EC seats as at-large might draw members that could not participate in the past.
 - Mr. Brown asked if the City of Houston made the press release concerning NAESB membership as discussed at the previous meeting. Ms. Rager stated that the City of Houston had not and that the Resource Committee should follow up with Mr. Cargas.
 - The Committee reviewed the prospects list and discussed potential contacts. Mr. Brown suggested that the Committee should review the DSM/EE and Smart Grid participant lists to develop a top five prospects from those groups. Mr. Slutz stated that he could contact a Washington and California based geo-thermal research association and populate a list of prospect geo-thermal companies. Mr. Brown supported the suggestion to add a geo-thermal



North American Energy Standards Board

1301 Fannin, Suite 2350, Houston, Texas 77002
 Phone: (713) 356-0060, Fax: (713) 356-0067, E-mail: naesb@naesb.org
 Home Page: www.naesb.org

category to the current prospect list.

- NARUC and Trade Organization Activity
 - Mr. Brown noted that there is a NARUC meeting in Chicago approaching and that he would be in attendance. Mr. Brown undertook to give a NAESB pitch at the meeting with Ms. McQuade, if she is in attendance.
 - Mr. Brown noted that the Committee discussed developing a one page update of NAESB activities specific to the various trade organizations, which they could use in their distributions. He stated that no action had been taken on the suggestion and he urged the participants to work with the NAESB office to accomplish the task.

- Business Continuity & Budget Cycle Reminder
 - Mr. Brown stated that the NAESB office distributed the membership dues reminder in correlation with companies budgeting cycle this year and suggested that the NAESB office continue to do so. He also suggested that the NAESB office continue to encourage members to identify alternate contacts within their companies for the purpose of business continuity.

- NAESB Board Challenge
 - Mr. Brown noted that he suggested during the last meeting that the Committee participants screen the Quadrants to create Board teams for leading recruitment efforts. He stated that he and Mr. True did not create a team since the last meeting but will take the action item again. He also noted that the best time create the team would be during the next Board leadership meetings.
 - Mr. Brown stated that developing a package to distribute to wind and solar companies would be beneficial as several have recently received stimulus money. Mr. Hebenstreit noted that the packages should focus on the success of NAESB in the past related to the electric and gas industries.
 - Mr. Hebenstreit suggested that NAESB consider putting together an open house in their offices for potential members located in Houston. Mr. Brown supported the suggestion.
 - Mr. Brown reemphasized the need for NAESB to be included in the trade press as often as possible.

- Adjournment
 - The meeting was adjourned at 8:50 am Central

Attendance

Name	Organization	Attendance
Jonathan Booe	NAESB	In Person
Scott Brown	Exelon Corporation	In Person
Ralph Cleveland	AGL Resources	In Person
Lorraine Cross	Cross and Company, P.L.L.C.	In Person
Bill Hebenstreit	Cheniere Marketing	In Person
David Koogler	Dominion	In Person
Lori-Lynn Pennock	Salt River Project	In Person
Denise Rager	NAESB	In Person
Keith Sappenfield	Encana	Phone
Jim Slutz	Global Energy Strategies	In Person
Roy True	Aces Power	In Person