



## North American Energy Standards Board

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**TO:** NAESB Board Resources Committee Members  
**FROM:** Deonne Cunningham Meeting Administrator / Project Manager, and Denise Rager, Membership Administrator, NAESB  
**RE:** Notes from Resources Committee Meeting on June 26, 2008  
**DATE:** June 26, 2008

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Dear Resources Committee Members,

A Resources Committee meeting was held on June 26, 2008. The meeting was called to order at 8:00 am, Mr. Brown presided over the meeting and Ms. Cunningham served as the counsel for the meeting. The notes below serve as the record for the meeting.

### JUNE 26, 2008 NOTES FOR THE NAESB RESOURCES COMMITTEE MEETING

- Administrative
- Mr. Brown welcomed the participants to the meeting. The participants in the room and on the phone introduced themselves. Ms. Cunningham gave the anti-trust guidance. Mr. Brown stated that he would like to add discussions concerning the open board seats, targets for 2008, and a copyright update reminder to the agenda. The amended agenda was adopted by consensus.
- Review Action Items from Previous Meeting
- Mr. Brown reviewed the notes from the previous Board Resources meeting on March 27, 2008. He suggested the group renew the action item to schedule time on the agenda of the next NARUC, WECC, and APPA meetings to discuss the value and benefits of NAESB membership. The APPA meeting was held June 21-25, 2008 in New Orleans, Louisiana and the next WECC meeting is scheduled for June 25-27, 2008 in Spokane, Washington.
- Update of Membership Status
- Ms. Rager reviewed the change to membership status since the last Board meeting.
    - New members since last meeting: 122
    - Home page access since last meeting: 2
    - Resignations since last meeting: 102
    - Progress since last meeting= **Net 20**
- Status Towards Goal of 30 Net Members
- Mr. Brown indicated that NAESB had a net loss of 13 members. Ms. Rager said that we had 11 resignations for the wholesale segment (WEQ and WGQ) and 11 resignations for the retail segment (REQ and RGQ). She noted that NAESB lost a few financial houses including JP Morgan Chase. She further noted that she has been unable to find a new contact within JP Morgan. She indicated the Accenture will be joining NAESB and AWEA and CPV are close to having a membership at NAESB.
- Review of Prospect List
- The participants reviewed the membership prospect list and made a few minor corrections.
  - Ms. Rager stated that Bear Energy can be stricken from being included as a potential member. Mr. Mucci will be joining NAESB on behalf of Integra. Mr. Brown requested that members contact him in regards to entities being added to the prospect list.
- Review of Board Status
- Mr. Brown noted that there is a vacant seat on the WEQ Board. He will contact Ms. York regarding board membership.
  - Mr. Brown stated that he would contact Mark Bennett with CVP Partners about the open WEQ Board and Executive Committee Generation seats.



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### JUNE 26, 2008 NOTES FOR THE NAESB RESOURCES COMMITTEE MEETING

- The participants discussed the possibility of Bob Graham with WEIA running for WEQ Board and Executive Committee End User seats. He stated that he will talk with some of the members of the WEQ Leadership and will coordinate a meeting in Washington, DC to address concerns regarding the end-user group. Mr. Brown stated he would contact Ms. McQuade about the issue.
- Mr. Hebenstreit will contact Nexxon Marketing, other Canadian gas markets, and JP Morgan about the open WGQ Board and Executive Committee seats
- Update on DSM/EE Membership Activity, NARUC activities, and trade association meetings effort
  - The participants reviewed the DSM/EE Membership activity list and made a few minor corrections.
  - Mr. Brown stated he would like Ms. McQuade to include him on the agenda for the upcoming NARUC meeting. The next NARUC meeting will be July 21-23, 2008 in Portland, Oregon.
  - Mr. Brown stated he would like to target ADI, ESPA, and other trade associations that may have upcoming meetings. Mr. True stated he will invite Mr. Lemmons with Xcel Energy to the DSM/EE meetings.
- Update on Correlating Membership Reminder
  - The participants discussed the importance of correlating membership reminders with the budget cycles of the members. The participants confirmed that they would like NAESB to send a save the date reminder of the NAESB membership fees in July 2008, prior to sending a more formal request with the NAESB Bulletin in September 2008.
- Other Business/Next Steps
  - Mr. Brown will propose a new membership challenge to the Board named "5 in 5." He stated that each quadrant will be challenged to get 5 new memberships. He further stated that a prize (to be determined by the NAESB staff) will be given to the most successful quadrant.
- Action Items
  - Ms. McQuade and Mr. Boswell are to distribute a letter reminding the industry that NAESB standards, contracts, and other materials are protected under copyright law.
  - To correlate membership reminders with the budget cycles of the members, NAESB will send a "save the date" reminder of the NAESB membership fees in July 2008, prior to sending a more formal request with the NAESB Bulletin in September 2008.
  - Mr. Brown will contact DSM companies Mr. Bennett with CVP Partners regarding open WEQ Board and Executive Committee seats.
  - Mr. Brown and Mr. True will draft separate letters to wind energy and demand response companies regarding membership. Ms. Rager will work with Mr. Brown and Mr. True regarding distribution of the letters.
  - Ms. Rager will draft a spreadsheet for the Demand Response on short-term, individual companies and organizes.
  - Mr. Brown will contact Mr. Delori of DRAM regarding NAESB membership.
  - Mr. Koogler and Mr. Novak will research the state commission websites from Illinois, Maryland and Delaware as it relates to their increase of retail activity in the energy industry.
- Adjournment
  - The meeting was adjourned at 8:40 am Central.



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### Attendance

<b>Name</b>	<b>Organization</b>	<b>Attendance</b>
Roy True	Aces Power	In Person
Melanie Fontenot	BG Energy Merchants	In Person
Bill Hebreustreit	Cheniere Marketing	In Person
Keith Sappenfield	EnCana Oil and Gas (USA) Inc.	In Person
Scott Brown	Exelon Corporation	In Person
Deonne Cunningham	NAESB	In Person
Denise Rager	NAESB	In Person
Cory Galik	NAESB	In Person