



July 16, 2007

Ms. Rae McQuade  
President  
North American Energy Standards Board  
1301 Fannin, Suite 2350  
Houston, TX 77002

Dear Ms. McQuade:

I am writing to alert NAESB to two forthcoming documents that I think will be of great interest to the Demand Side Management/Energy Efficiency Task Force.

The first document, the National Action Plan for Energy Efficiency's *Guide to Resource Planning with Energy Efficiency*, will address the assessment of proposed energy-efficiency programs for potential savings and suitability for meeting particular goals in advance of implementation. A desire for guidance on this type of assessment is one of the major interests that I've heard participants on the Retail side of the Task Force effort express in recent meetings. It is my understanding that the *Guide to Resource Planning with Energy Efficiency* is scheduled to be released this September.

As Marc Hoffman mentioned in his letter to you of May 7, one of the challenges facing any energy efficiency standardization effort is the lack of consistency in the terminology used across the industry. Related to this, I suspect the Task Force's use of the term "Evaluation" to describe both the assessment of proposed programs to determine their suitability to meet particular goals, and impact and process evaluation of existing programs, may be leading to some confusion about the focus of the Retail effort. As the title of the forthcoming NAPEE document suggests, some of what the Task Force has identified as needs within the Evaluation function may in fact already be addressed within the Resource Planning, Portfolio Planning and/or Program Planning functions. This may explain why Task Force members have not come across this information in the evaluation-related documents reviewed thus far.

The "Best Practices Benchmarking for Energy Efficiency Programs" website, a link for which is now on the NAESB's DSM/EE web page, is another useful resource for planning. Of the resources of which I am aware that are currently available, the "Best Practices" website is probably the one most relevant to the interests of participants in the Task Force's Retail effort. When coupled with the *Guide to Resource Planning with Energy Efficiency*, the Task Force may well find that the two resources satisfy their needs for guidance on identifying and choosing the most promising programs for their energy efficiency portfolios.

The second document, the California Public Utilities Commission's *Demand Response Impact Evaluation Protocols*, will explicitly address evaluation of demand response programs and should be of use in the development of wholesale market business practice M&V standards for demand

response programs. The draft document is currently under review, but it's my understanding that the final version will be released to the public quite soon. I will send a link to the document to NAESB as soon as I learn of its release.

I hope that this information proves useful for the Task Force. CEE is following with interest the Task Force's efforts, and will continue to keep our members apprised of the Task Force's activities so that those who are not already involved will be aware of NAESB's progress.

Best regards,

A handwritten signature in black ink that reads "Monica J. Nevius". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Monica J. Nevius, Ph.D.  
Senior Program Manager, Research and Evaluation

cc: Marc Hoffman, Consortium for Energy Efficiency