



## North American Energy Standards Board

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Home Page: [www.naesb.org](http://www.naesb.org)

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**TO:** NAESB Board Resources Committee Members  
**FROM:** Jonathan Booe Meeting/Project Manager, and Denise Rager, Membership Administrator, NAESB  
**RE:** Notes from Resources Committee Meeting on June 28, 2007  
**DATE:** July 3, 2007

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Dear Resources Committee, RSRC, and Managing Committee Members,

A Resources Committee conference call meeting was held on June 28, 2007. The following notes and assignments resulted from the meeting.

**Resources Committee: Thursday, June 28, 2007**

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| Administrative  | <ul style="list-style-type: none"><li>• Mr. Brown welcomed the participants to the meeting. The participants in the room and on the phone introduced themselves. Mr. Booe gave the anti-trust guidance. The agenda was adopted by consensus.</li></ul>   |
| Status Towards Goal of 30 Net New Members   | <ul style="list-style-type: none"><li>• The Committee's progress since the last meeting was 25 new members net of resignations</li><li>• New members, 98; Home page access, 6; Resignations, 73; Progress = <b>Net 25</b></li><li>• New members since last meeting [13]:<ul style="list-style-type: none"><li>○ Alberta Electric System Operator</li><li>○ APS Marketing and Trading</li><li>○ ISO New England, Inc.</li><li>○ ista North America</li><li>○ National Grid</li><li>○ Northwestern Corporation</li><li>○ PJM Interconnection</li><li>○ Portland General Electric</li><li>○ Public Service Company of New Mexico</li><li>○ Reliance Gas Transportation Infrastructure Limited</li><li>○ SolArc, Inc.</li><li>○ Tampa Electric</li><li>○ Tucson Electric Power Company</li></ul></li><li>• Subscription to Home Page Access since last call [0]</li><li>• Resignations since last meeting [7]:<ul style="list-style-type: none"><li>○ American Electric Power Service Corporation</li><li>○ Arizona Public Service Company</li><li>○ Burlington Resources</li><li>○ Trinity Apex Solutions, Inc.</li></ul></li></ul> |
| Discussion on Progress Towards Goal of 30 Net New Members and Updated Membership Analysis Spreadsheet | <ul style="list-style-type: none"><li>• Mr. Brown announced that NAESB could add Seattle City Light and Sungard to the list of new members, because they had recently turned in applications.</li><li>• Mr. Brown noted that the group had done a lot of work earlier in the year to put the organization in the position it is in now, but little has been done in the last three months to continue the progress. He also stated that a large part of the progress could be attributed to the addition of the Independent Grid Operators/Planners segment to the Wholesale Electric</li></ul>  |



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Quadrant (WEQ).

- It was also noted that membership in the Independent Transmission Company (ITC) subsegment of the WEQ Transmission Segment has been dropping significantly.
- Mr. Brown stated that as an action item for all participants an effort should be made to reach out and speak with the ITC's to increase membership within the Subsegment.
- Mr. Overtree suggested that someone speak to TIEC about membership in the End User Segment, and Ms. McVicker stated that she would speak to IDEA as well.
- Mr. Brown stated that he would like to reach out to Curtailment Service Providers (CSP), and Mr. Desselle stated that the CSP's will want to be involved with the Demand Side Management (DSM).
- Mr. Desselle discussed getting the financial service providers more involved, but noted that do not follow the industry closely.
- Mr. Hebenstreit undertook to contact Jeff at UBS.
- Mr. Brown requested to add Enerwise and Converge to the ISP list, and Mr. True undertook to contact both prospects.
- Mr. Ackerman undertook to contact the AARP.
- Mr. Brown requested the addition of a new category of wind generators and to include Horizon, Iberdola, and Acciona in the category. He stated that himself along with Ms. McQuade and Mr. Desselle will contact these companies.
- Mr. True undertook to contact John Deer Wind.
- Mr. Brown requested that Ms. Kiselewich follow-up her contact with Strategic and Liberty.
  
- Mr. Koogler noted that a large number of the companies involved in the DSM/EE activities are not members.
- Mr. Brown discussed reaching out to these non-members by having Mr. Koogler give a presentation about NAESB membership during the next meeting and quietly contacting them with a short email every couple of months detailing the benefits of voting on NAESB standards.
- Mr. True suggested attaching the quarterly update or newsletter that was discussed at the previous meeting to the email.
- Mr. Brown stated that the format for the short email should be as follows:
  - 1<sup>st</sup> paragraph – Noting the non-member participation and thanking them
  - 2<sup>nd</sup> paragraph – Explaining what NAESB does
  - 3<sup>rd</sup> paragraph – The ask and a link to the membership page
- Mr. True stated that it is critical that the email be distributed by the end of August before the companies set their budget for the year.

Discussion on  
Membership  
Prospects with  
DSM/End-Entity  
Activities



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### Attendance

<b>Name</b>	<b>Organization</b>	<b>Attendance</b>
Jeffery Ackerman	Western Area Power Administration	In Person
Jonathan Booe	NAESB	In Person
Scott Brown	Exelon Corporation	In Person
Michael Desselle	SPP	In Person
Jack Cashin	Electric Power Supply Association	By Phone
Bruce B, Ellsworth	NYSRC	In Person
Terri Grabiak	Allegheny Energy	In Person
Bill Hebenstreit	Cheniere	In Person
Laura Kennedy	NAESB	In Person
Mary Lynch	Constellation	By Phone
Rae McQuade	NAESB	In Person
Diane McVicker	SRP	In Person
Ed Overtree	NAESB	In Person
Denise Rager	NAESB	In Person
Keith Sappenfield	EnCana Corporation	In Person
Veronica Thomason	NAESB	In Person
Roy True	Aces Power	In Person