

FRAMEWORK FOR INTERNET “LOOK AND FEEL” STANDARDIZATION

Revised 12/18/97

- I. Ability to Easily Locate TSP’s “Informational Website”
 - A. Use same term for common information which would include the five required postings under Standard 4.3.6
 - Informational Postings will be used as the term for common information which would include the five required postings under Standard 4.3.6
 - B. Provide access to current URLs for TSPs above-mentioned Websites from one Website (URL).
 - Access current URLs for TSP’s above-mentioned Websites from one Website (URL). This site would also link to each document category within each TSP. This site would further include links for TSP site maps.
 - A downloadable list of URLs for the document categories would also be maintained at the central site.
 - C. A userid or password prompt should not be required to access the TSP’s informational postings
- II. Ability to Easily Locate Information Within TSP’s Website
 - A. Use common terms and common order for categories of information, e.g., notices, capacity, affiliate information, index of customers, and tariff
 - Use the following five terms alphabetized for categories of information: affiliated marketer info., capacity, index of customers, notices, tariff.
 - B. Visually group together the common terms for the categories of common information.
 - Visually group together the common terms for the categories of common information ahead of the other categories displayed.
 - C. Provide a “site map” (table of contents) section using above common terms and categories.
 - Topics for discussion on site map at next Internet “Look and Feel” Team meeting: site map definition, site map location, site map content, site map visual presentation format, site map navigation, subcategories.
 - D. Provide word search capability on posted tariff documents.
 - E. Provide common and consistent subcategories for the categories of information listed in II.A.
 - F. Establish standard nomenclature for titles and column headings displayed above tabular lists of documents within categories and subcategories.
- III. Ability to Easily Read Information Across TSP’s Website
 - A. Display name of the applicable TSP clearly.
 - Ask the Future Technology Task Force to come up with guidelines for implementation of displaying the name of the applicable TSP clearly in the upper one-third.
 - B. Whenever links to categories to information are displayed on the monitor, they should appear in the same general area of the display.
 - The links to categories of common information should be displayed vertically on the left-hand side of the screen.

- C. Define both the minimum and the optimum technical characteristics and guidelines for the developer and user of the site.
 - Ask the Future Technology Task Force to define both the minimum and optimum technical characteristics and guidelines for the developer and user of the site.
- D. Maximize display space for content.
- E. Establish a common and consistent location of content navigation controls for certain categories of postings.

IV. Ability to easily download information from the TSP's Website

- A. The TSP's Web site should provide the ability to download for storage, for viewing, and for printing the official tariff in whole and by individual sheet.