

## TECHNICAL IMPLEMENTATION - INFORMATIONAL POSTINGS WEB SITE (IP/EDM)

### Introduction

#### Industry Goal/Purpose

The goal of Informational Postings/EDM, like EBB/EDM, is indicated by NAESB WGQ Standard 4.3.6:

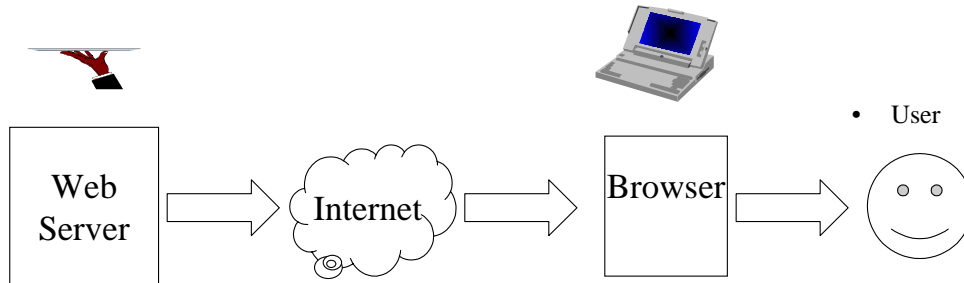
- 4.3.6 Transportation Service Providers should establish a HTML page(s) accessible via the Internet. The following information should be posted:
- 1) Notices (critical notices, operation notices, system wide notices, etc.)
  - 2) FERC Order No 566 affiliated marketer information. (affiliate allocation log, 24 hr. discount posting, etc.)
  - 3) Operationally available and unsubscribed capacity
  - 4) Index of customers
  - 5) Transportation Service Provider's tariff (Terms, conditions and rates), or general terms and conditions.

The scope of the standards and guidelines for the Informational Postings Web site is pertaining to the Web site implemented on behalf of the transportation service provider in providing public information identified in NAESB WGQ Standard 4.3.6 for viewing and downloading. As a further development of the objectives pertaining to Informational Postings/EDM, the standards and guidelines were required to provide common accessibility of the Web site and information contained therein (common "look and feel"). While the standards do not attempt to dictate back office system technology or exact placement of data elements within the Informational Postings Web site, overall layout is addressed in addition to determining common terminology used to identify the links for navigation and their order of placement. Guidelines were also developed pertaining to minimum client configuration for which the transportation service provider's Web site would be designed. The users of such sites could expect to follow the guidelines to access information on the sites (see Appendix [Check this](#)). Search capabilities desired for the tariff were expressed in the standards.

Deleted: "C"

## Flow Diagram

### Informational Postings EDM Flow Diagram



## Specification

### The Parts of a Page

#### Title bar

This area which in HTML is denoted by the <TITLE></TITLE> tags always appears at the top of a page and as a label for minimized window that may appear on the task bar during a browser session. The manner in which the identification of the transportation service provider should appear in the title bar is described in NAESB WGQ Standard 4.3.24.

#### Left Side - Navigational Area

NAESB WGQ Definition 4.2.7 describes the purpose of the left side of the browser display in the Informational Postings Web site.

#### Right Side - Content Area

NAESB WGQ Definition 4.2.8 addresses the area to the right of the navigational area. This area is typically used for displaying the documents such as the tariff information or lists of notices to which the user is led by the links appearing on the left.

### Page Functions

In NAESB WGQ Standard 4.3.33, certain page navigation requirements are described for the tariff documents.

### Page Format

There are multiple ways to separate the designated page sections in HTML, two of which are frames and tables. The advantage of frames is that it allows scrolling in one portion of the site without disturbing the presentation of another. It may be advantageous to implement two of the page sections as HTML Frames, as an alternative to the use of HTML tables, to separate the Web page areas designated for certain purposes in the standards.

**Navigational Links - Terminology and Order of Placement**

Throughout the Informational Postings/EDM standards, there are specific labels and ordering which establish the common navigation for all Informational Postings Web sites in the industry.

**Security**

As the type of information published in the Informational Postings Web site is customer non-specific and is required to be made public, no password prompt is required on Informational Postings Web sites. NAESB WGQ Standard 4.3.22 addresses this issue.