



## North American Energy Standards Board

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June 1, 2004

**TO:** NAESB Board of Directors, Invited Guests, Speakers  
**FROM:** Rae McQuade, NAESB Executive Director  
**RE:** Meeting Announcement for the NAESB Board Meeting – June 9-10, 2004

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Dear Board Members, Speakers and Invited Guests:

As noted in earlier communications on March 29, we have planned a Board meeting/strategic session in San Antonio, Texas on June 9 and June 10. There is a golf outing on the afternoon of June 9<sup>th</sup> at LaCantera Golf Course in San Antonio, followed by a dinner with a speaker that evening at the historic Menger Hotel. The Board meeting the next morning, June 10<sup>th</sup>, also in the Menger Hotel, will include tips for making non-profit Boards work, strategic thinking for Boards, and the normal business of the Board. This is a singularly appropriate time for NAESB to undertake such a meeting/event – as it marks our 10<sup>th</sup> anniversary. The first Board meeting of GISB, NAESB's precursor, was July 1994.

Hotel information was included in the prior announcement, but is repeated here: to reserve a room at the Menger Hotel, please call 210-223-4361. You should contact Veronica Thomason (713-356-0060) if you are interested in playing golf for further details and to ensure adequate planning.

We hope you are able to reserve time in your busy schedules for this event and look forward to your attendance. If you intend to attend but have not RSVPed, please contact Veronica Thomason ([vthomason@naesb.org](mailto:vthomason@naesb.org), 713-356-0060).<sup>1</sup>

Where: Menger Hotel  
204 Alamo Plaza  
San Antonio, Texas 78205  
Hotel Phone: 210-223-4361

When: June 9<sup>th</sup> Golf at LaCantera Buses leave at 10:15 am  
Buses leave the Menger at 10:15 a.m. Box lunches will be available on the golf carts. Tee times start at 11:30 a.m.

June 9<sup>th</sup> Reception and Dinner 6:00 pm to 10:00 pm  
Reception 6:00 pm to 7:30 pm  
Dinner 7:30 pm to 10:00 pm  
Dinner Speaker, David Karmol, Vice President for Public Policy and Governmental Affairs, American National Standards Institute

June 10<sup>th</sup> Board meeting/strategic session 9:00 am to 1:00 pm  
A buffet lunch will be served immediately following the meeting.

We look forward to seeing you at the meeting. Conference calling will be available should you be unable to attend in person. The agenda is attached and meeting materials should be prepared for you shortly.

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<sup>1</sup> This, as with all NAESB meetings is open, and observers that have informed the office of their intent to attend are welcome (please respond to [vthomason@naesb.org](mailto:vthomason@naesb.org), 713-356-0060).



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### NAESB BOARD OF DIRECTORS MEETING & STRATEGIC SESSION Menger Hotel, San Antonio, Texas

#### Thursday, June 10 – 9:00 a.m. to 1:00 pm Central DRAFT AGENDA

- 8:30 a.m. Continental Breakfast
- 9:00 a.m. 1. **Strategic Session of the Board of Directors**  
Introduction from Michael Desselle
- 9:15 a.m. 2. The Workings of Non profit Boards  
Bill Boswell
- 9:45 a.m. 3. The Profile of the NAESB Organization, Its Membership and Trends
- Retail Quadrants and Competitive Market Development
  - Merchant and Marketing Segments Participation
  - Other developments that have changed the membership profile of the organization
- 10:15 a.m. 4. Strategic Directions for NAESB  
Goals of this session – Define the strategic direction that should guide the activities of the organization.
- 10:30 a.m. 5. Identification of top items NAESB should address in the upcoming years  
Request that Board members come prepared to discuss directions that NAESB should take to address key areas of standards development, such as:
- Coordination and interdependencies of the natural gas and electric markets
  - Support of regulatory policies
- 11:45 a.m. 6. Next steps
- Noon 7. **Normal Board Business**
- Antitrust Guidelines
  - Agenda Adoption
  - Adoption of Draft Minutes from 3-18-04
- 12:15 a.m. 8. Reports
- Executive Director's Report
  - Financial Report
  - Executive Committee Report
  - Parliamentary Committee Report
- 12:45 p.m. 9. Old and New Business
- Remaining Meeting Schedule for 2004
  - Sunset Provision Discussion
- 1:00 p.m. Adjourn

*Attire – Business Casual  
Buffet Lunch served immediately following the meeting*